

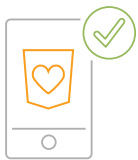
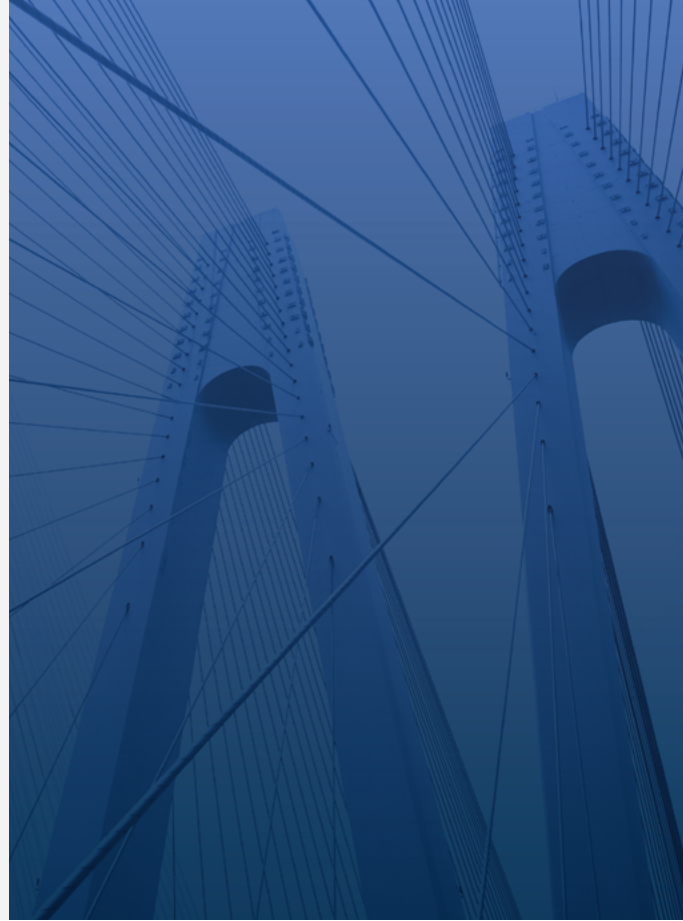


## The Digital Bridge Between Carriers & Customers

**Sales, engagement, analytical tools, and a new way to think about life insurance.**

Legacy systems, go to market strategies and policyholder management tactics – monolithic systems, paper forms, snail mail, and analog servicing – no longer satisfy consumer's expectations. Placement and persistency levels are suffering, but the industry has been slow to respond. Insurers must evolve with consumer's preferences, which means providing an elegant digital experience.

Enter Sureify, a cloud-based platform for life insurance carriers that makes the digital transformation frictionless, enabling and empowering life insurers to bring the process of acquiring and managing life insurance into the 21st century with the Lifetime digital acquisition, policyholder engagement and analytics platform.



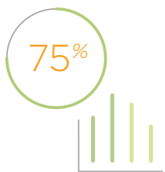
### Put the Insurance Buyer First & Make Getting Life Insurance Easy

With Sureify, consumers are able to interact with a life insurer and get coverage on demand in the palm of their hand, at home or on the go. We help carriers make the life insurance experience easy, intuitive, and accessible for today's consumers whether its through your agent network, direct to consumer, or call center ops with our omnichannel online e-app, quote and purchase solutions.



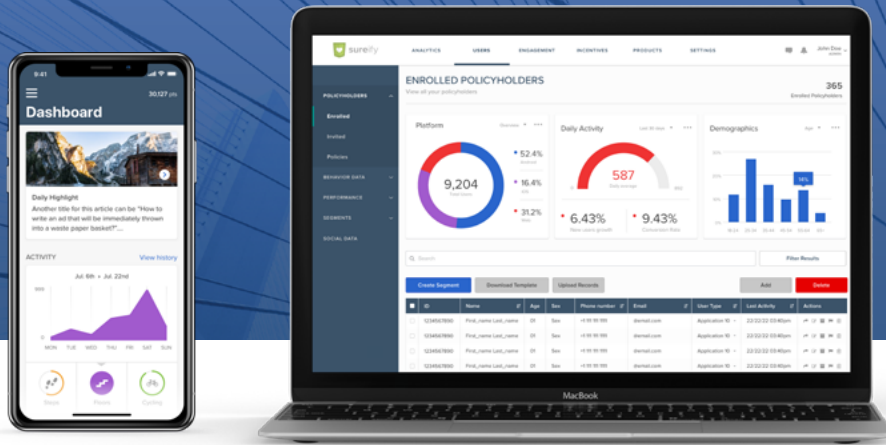
### Start a Conversation, Engage Effectively & Build a Relationship

Most people purchase life insurance, put it away, and forget it. We help life carriers extend the customer journey beyond the point of sale, build a relationship and engage with policyholders at the right time with the right message. Carriers can engage their customers with challenges, rewards, education modules, surveys, polls, and personalized content.



### Harness Insights to Promote the Right Products at the Right Time

The Sureify Lifetime Platform carrier panel gives insurers access to actionable policyholder data from wearable and IoT devices, health records, and track's user's behavior and what's going on in their lives. With our analytics and insight, carriers can better understand your policyholders, target policyholders who are most likely to buy, and grow your business.



### Acquire: Apply & Buy

Digitally acquire new policyholders wherever, whenever.

- Omnichannel digital quote, apply and buy sales enablement process
- White labeled so insurers maintain relationship with the policyholder
- Drop-ticket support system, scheduling and status tracking
- Seamless and agnostic underwriting engine integration



### Engage: Mobile First Engagement Suite

Personalized engagement with the right message at the right time.

- White labeled web and mobile experience for policyholders
- Challenges, education, incentives, rewards and engagement campaigns
- Over 400+ device, social, telemetry, geo-location, IoT and wearables
- Mobile user account and policy management



### Analyze: Carrier Panel

A world of policyholder data, easily accessible & actionable in one place.

- Cloud based policyholder data and analytics control center
- Up-sell and cross-sell products with the Carrier product store
- Configurable content management system for fully customized programs
- Robust data source integration ecosystem



### Saves You Time & Money

Sureify saves you valuable development time at a fraction of the cost compared to in-house development. Sureify deploys in months, not years, so you can accelerate time to market and keep up with the changing pace of digital initiatives in life insurance.



### Enables Focus

Sureify allows your team to focus on what you do best— life insurance. We handle the technology, so your team can focus on your products and building relationships with your policyholders.



### Improves Performance

Sureify provides operational efficiencies that lead to reduced customer acquisition costs, increased placement rates, improved persistency, cross-sell up-sell revenue growth, and increased customer lifetime value.



### Trusted, Proven & Secure

The Sureify Lifetime Platform is a trusted solution for top insurers across the globe. Our solutions are fully HIPAA compliant and we can scale with the largest companies in the world.