WE MAKE INSURANCE EASY

HOW DO WE DO IT?

We connect with B2C Partners and Insurers via REST APIs.

Our cloud-based digital platform issues policies in real-time and takes care of both billing, and handling of claims.

We develop simple insurance products that are designed for fully digital processes.

WHAT DO WE OFFER?

We embed B2B2C insurance solutions, which we develop together with our B2C partners directly at their Point of Sale.

This way we offer our mutual customers fair and relevant insurance products, thus building a sustainable ecosystem.

YOUR BENEFITS AS A B2C PARTNER

- Unique added value to your products or services
- Strong competitive differentiator
- Increase in sales figures
- Customer loyalty

YOUR BENEFITS AS AN INSURANCE PARTNER

- New customer segments
- Increase in sales figures
- Fast connection to any B2C sales platform
- End-2-end digital processes
- Short time-2-market

WHAT OUR B2C PARTNERS SAY ABOUT US:

"Ultimately, we were surprised by how quickly and easily they were able to embed an insurance product into our sales process. We now have two different insurance products thanks to bsurance, and more are sure to follow.'' **(Paul Varga, CEO, Playbrush)**

6
That's how many weeks on average it takes to launch an insurance product.

31+
The number of countries where we have a license to distribute insurance products.

15+
Insurance products that are already on sale and can be reused at any time.